

MORE POWER TO YOU.

EXPLORE
BIKE SHARE

Memphis is the place to be right now.

Accessibility and connectivity is key to continuing success, growth and advancing Memphis. EBS is excited to advance our city's mobility by introducing electric eBikes to our fleet in addition to our smart "Explore" bikes.

By partnering with Explore Bike Share as a station sponsor, you take advantage of our growing biking infrastructure to connect to the surrounding neighborhoods and communities. Not only would you be joining forces with a local non-profit, but proximity to bike share stations is directly correlated with increased activation.

WHAT OUR PARTNERSHIP COULD LOOK LIKE:

EBS PROVIDES

- Your choice of one Explore Bike Share station location, including eBike docks
- Custom branded ad panels at your EBS station
- Explore Bike Share group membership for staff
- Cross-promotion on the following EBS channels:
 - Link and logo on official Explore Bike Share website
 - Social media channels that reach over 5,000 users
 - Email database that reaches over 30K subscribers
- Recognition via media and public relations opportunities led by Explore Bike Share
- Explore Bike Share user and station data report
- Tax-deductible charitable donation for your company

YOU PROVIDE

- \$10,000 for 1 year / \$5,000 renewal per year



CONTACT ANTON MACK AT AMACK@EXPLOREBIKESHARE.COM TO DISCUSS NEXT STEPS.