

# FREE WEEKEND SPONSORSHIP



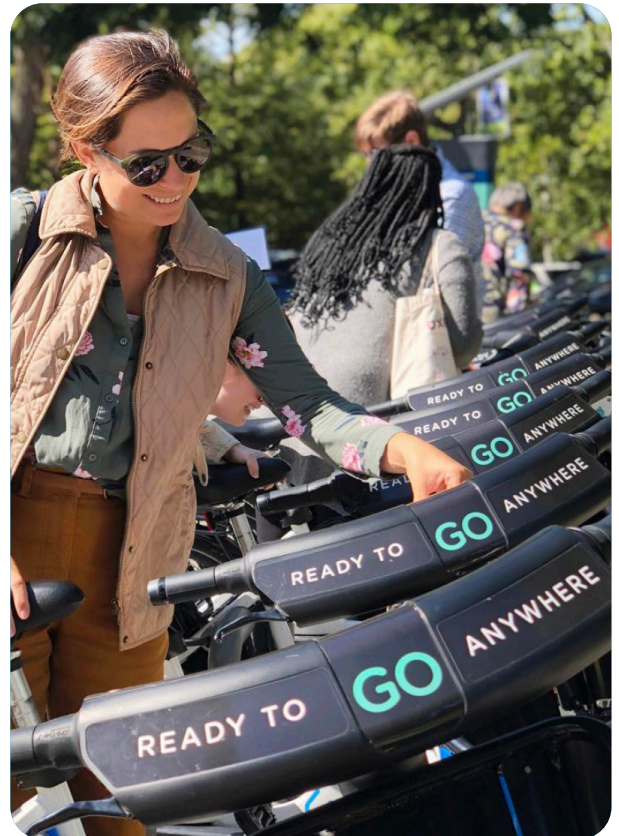
Explore Bike Share provides a unique opportunity to elevate your brand and share your organization's identity with the **productivity**, **enthusiasm**, **equity**, and **adventure** evoked by this transportation innovation.

**EXPLORE**  
BIKE SHARE

# FREE WEEKEND SPONSORSHIP

Starting at \$5,000, you can provide riders with a free weekend to Explore Bike Share. As a Weekend Sponsor, you'll receive benefits like:

- **Sponsorship promotion on the following EBS channels:**
  - Website
  - App
  - Social media channels that reach over 4,800 users
  - Email database that reaches over 22,000 subscribers
- **Recognition via media and public relations opportunities**
  - News articles
  - Event calendars
- **Weekend ride data report**



## FREE WEEKEND RIDE REPORT

449

WEEKEND RIDERS

631

FREE RIDES

2,377

MILES RIDDEN

94,887

ESTIMATED CALORIES BURNED

32,587

TOTAL MINUTES BIKED

52 MINUTES

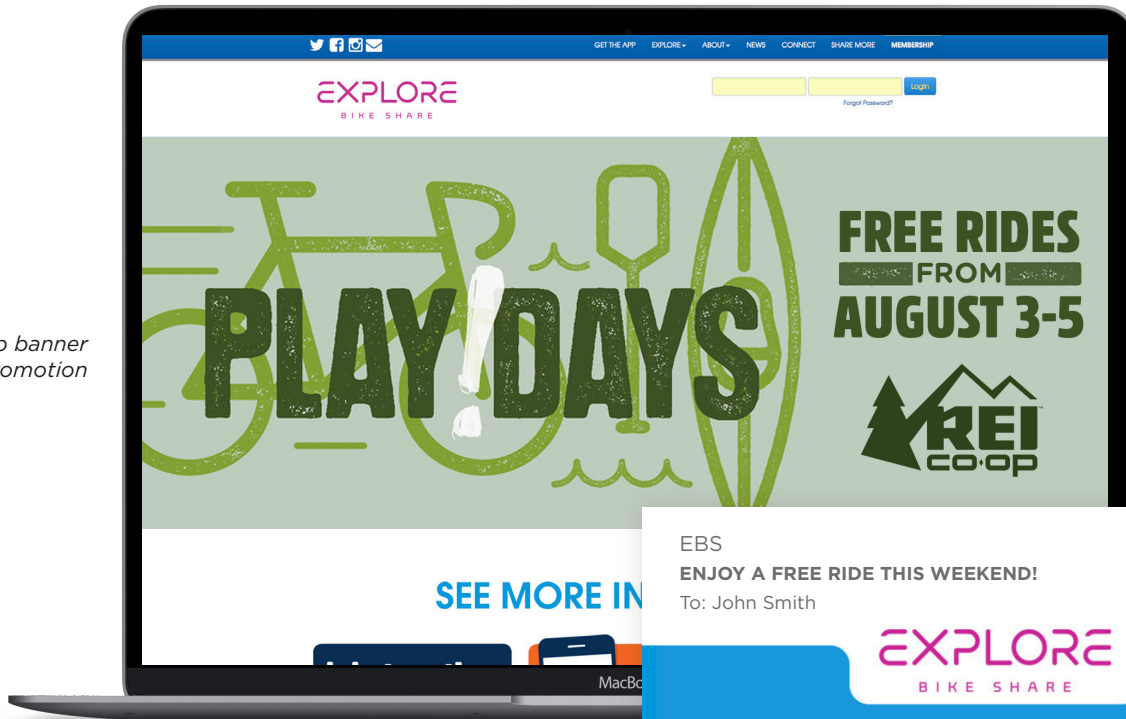
AVERAGE RIDE DURATION



EBS social media channels reach 4,800 users.

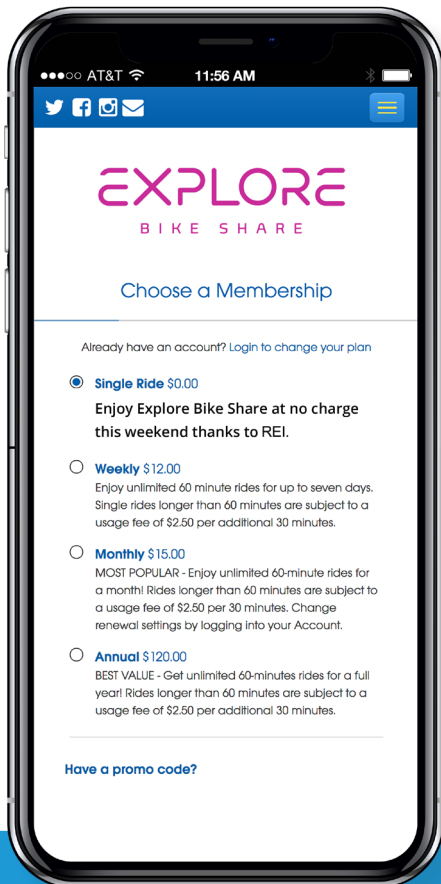


Web banner promotion



Emails reach  
22,000  
subscribers

Promotion on app




EBS  
ENJOY A FREE RIDE THIS WEEKEND!  
To: John Smith

**EXPLORE**  
BIKE SHARE


# FREE RIDES

SPONSORED BY REI



# PLAY! DAYS

To celebrate REI Co-Op rolling into Memphis, enjoy free, unlimited 60-minute rides today through Sunday with an REI weekend pass.



**GRAB YOUR PASS**

Follow along on [Facebook](#) for more REI announcements and giveaways.

## CONTACT

For more information and to discuss the best opportunities for your organization, contact Michael Sarna at [msarna@explorebikeshare.com](mailto:msarna@explorebikeshare.com).



## ADVANCING MEMPHIS

Explore Bike Share is a 501(c)(3) nonprofit operating a community-based bike share system in Memphis. Bike share's mission is to advance and connect our city on multiple fronts, including transportation, tourism, health, environment, and culture.

For more information and to discuss the best opportunities for your organization, contact [info@explorebikeshare.com](mailto:info@explorebikeshare.com).

# EXPLORE

BIKE SHARE

Join the leaders who have recognized and supported the need for equitable transit in Memphis.

