

STATION SPONSORSHIP



Explore Bike Share provides a unique opportunity to elevate your brand and share your organization's identity with the **productivity, enthusiasm, equity,** and **adventure** evoked by this transportation innovation.

EXPLORE
BIKE SHARE

STATION SPONSORSHIP

Starting at \$10,000

FOR 1 YEAR (\$3K/YR AFTER)

- Your choice of station location
- Branded ad panel at your EBS station
- Explore Bike Share group membership
- Explore Bike Share free ride codes
- Promotion on the following Explore Bike Share channels:
 - Link and logo on official Explore Bike Share website
 - Social media channels that reach over 4,800 users
 - Email database that reaches over 22K subscribers
- Recognition via media and public relations opportunities
- User and station data report
- Tax-deductible charitable donation

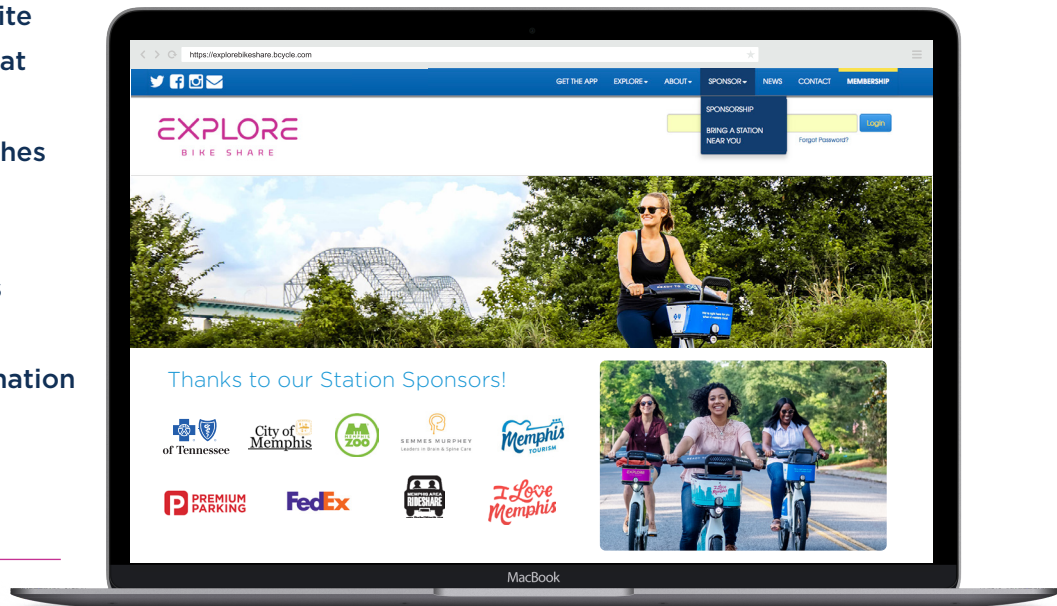
Starting at \$5,000

FOR 1 YEAR (\$2K/YR AFTER)

- Branded ad panel at existing Explore Bike Share station
- Explore Bike Share group membership
- Explore Bike Share free ride codes
- Promotion on the following Explore Bike Share channels:
 - Social media channels that reach over 4,800 users
 - Email database that reaches over 22K subscribers
- Recognition via media and public relations opportunities
- User and station data report
- Tax-deductible charitable donation

Our sponsorship options are adaptable and customizable to suit your needs, just like bike share.

Get in touch today to discuss how we can best recognize and represent your support.



RIDERSHIP DATA SINCE LAUNCH

2,174,920

TOTAL MINUTES SPENT BIKING

20,020

USERS

6.7

TRIPS BIKED AROUND THE EARTH (166,101 MILES)

\$15,595

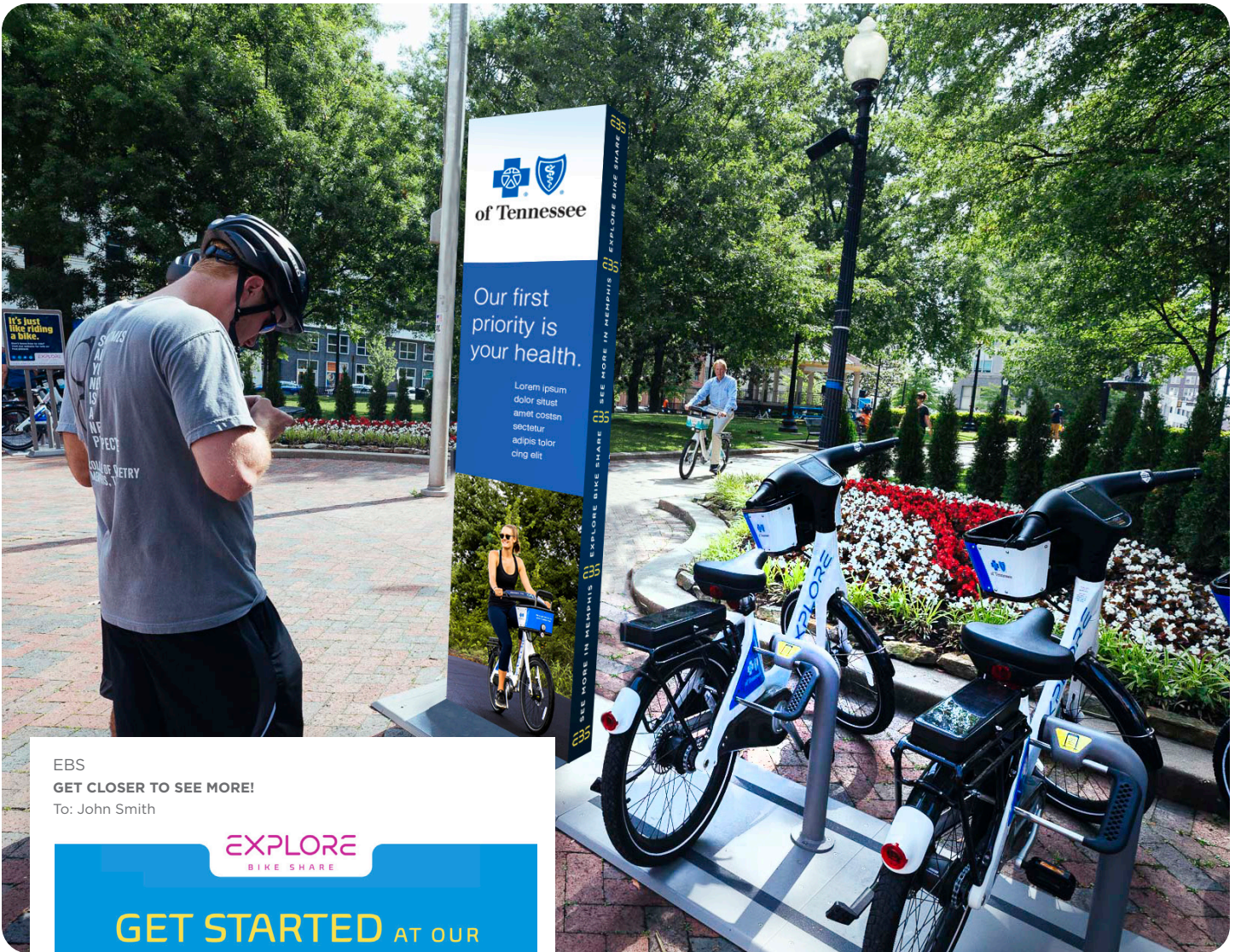
SAVED ON GAS

43 MINUTES

AVERAGE RIDE DURATION

6,621,600

CALORIES BURNED (ENOUGH TO EQUAL 13,243 BBQ SANDWICHES)



Fully branded bike station

EBS

GET CLOSER TO SEE MORE!

To: John Smith

EXPLORE
BIKE SHARE

GET STARTED AT OUR
NEWEST STATION

THANKS TO BLUECROSS BLUESHIELD OF TN



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SEE MORE

of Tennessee



EBS social media channels reach 4,800 users

Emails reach 22,000 subscribers



ADVANCING MEMPHIS

Explore Bike Share is a 501(c)(3) nonprofit operating a community-based bike share system in Memphis. Bike share's mission is to advance and connect our city on multiple fronts, including transportation, tourism, health, environment, and culture.

For more information and to discuss the best opportunities for your organization, contact Michael Sarna at msarna@explorebikeshare.com.

EXPLORE
BIKE SHARE

Join the leaders who have recognized and supported the need for equitable transit in Memphis.

