

FREE WEEKEND SPONSORSHIP



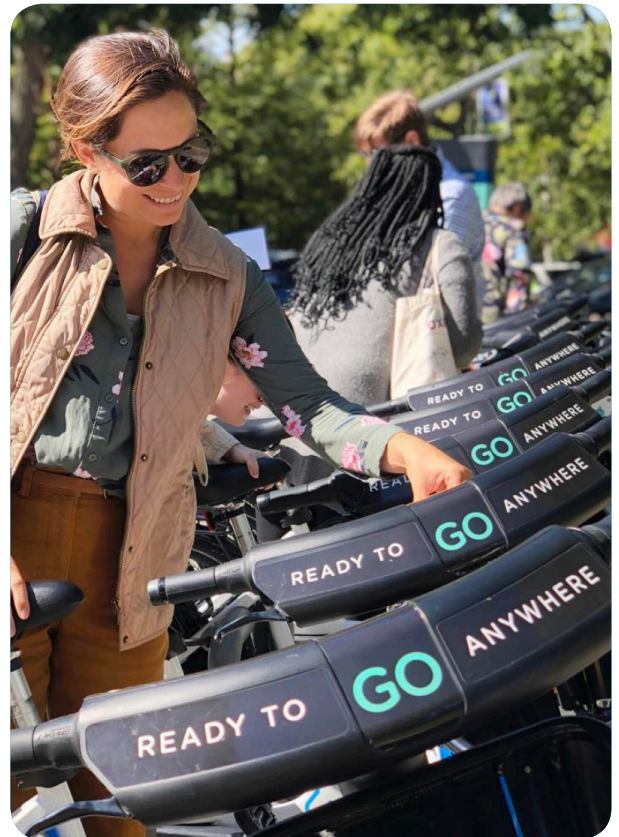
Explore Bike Share provides a unique opportunity to elevate your brand and share your organization's identity with the **productivity**, **enthusiasm**, **equity**, and **adventure** evoked by this transportation innovation.

EXPLORE
BIKE SHARE

FREE WEEKEND SPONSORSHIP

Starting at \$5,000, you can provide riders with a free weekend to Explore Bike Share. As a Weekend Sponsor, you'll receive benefits like:

- **Sponsorship promotion on the following EBS channels:**
 - Website
 - App
 - Social media channels that reach over 4,500 users
 - Email database that reaches over 14,000 subscribers
- **Recognition via media and public relations opportunities**
 - News articles
 - Event calendars
- **Weekend ride data report**



FREE WEEKEND RIDE REPORT

449
WEEKEND RIDERS

631
FREE RIDES

2,377
MILES RIDDEN

94,887
ESTIMATED CALORIES BURNED

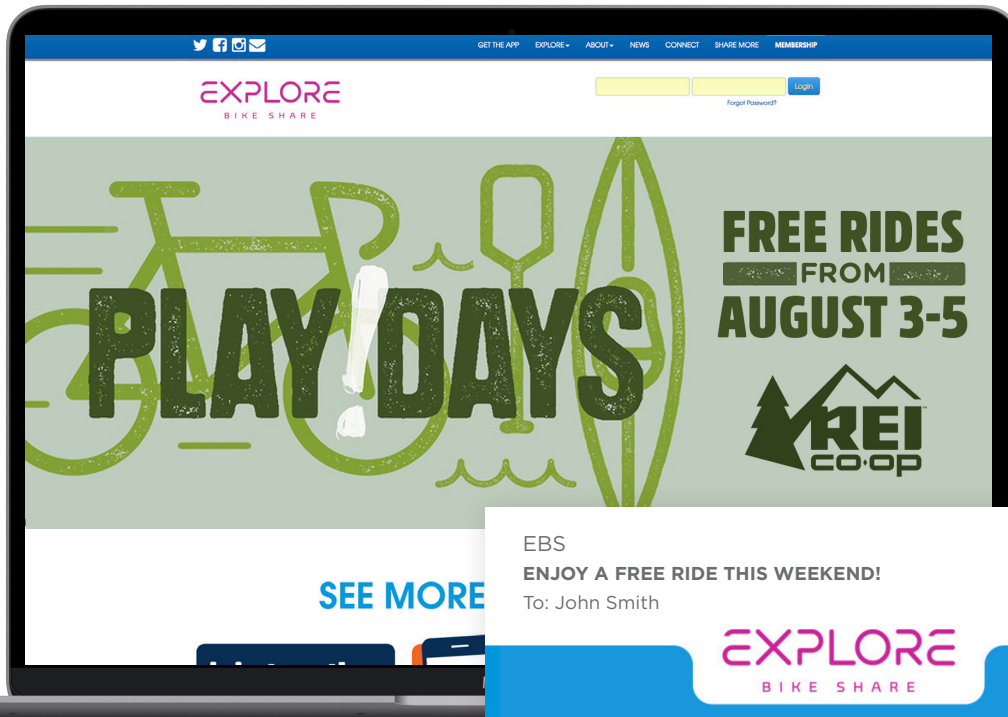
32,587
TOTAL MINUTES BIKED

52 MINUTES
AVERAGE RIDE DURATION



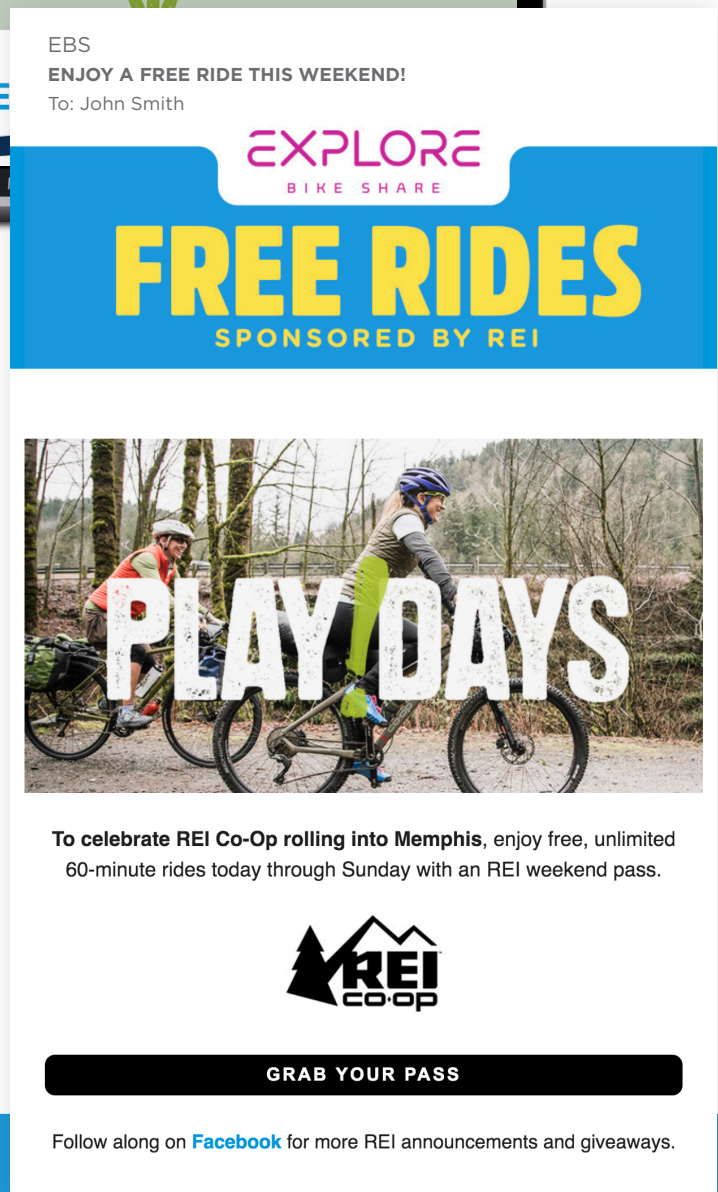
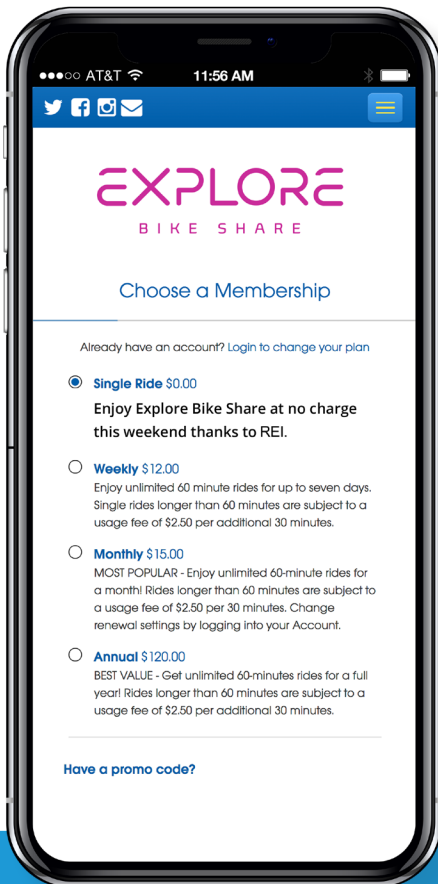
EBS social media channels reach 4,500 users.

Web banner promotion



Emails reach
14,000
subscribers

Promotion on app



CONTACT

For more information and to discuss the best opportunities for your organization, contact Michael Sarna at msarna@explorebikeshare.com.



ADVANCING MEMPHIS

Explore Bike Share is a 501(c)(3) nonprofit operating a community-based bike share system in Memphis. Bike share's mission is to advance and connect our city on multiple fronts, including transportation, tourism, health, environment, and culture.

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EXPLORE

BIKE SHARE

Join the leaders who have recognized and supported the need for equitable transit in Memphis.

